

NEW YORK ASSOCIATION OF CHAPTERS OF ALPHA



34TH ANNUAL NYACOA CONVENTION

"Guided by the Light. Enhancing Alpha's Relationship with YOU."

NOVEMBER 17-19, 2023

Hosted by: The Mu Sigma Chapter and The Eta Rho Lambda Chapter



UNIVERSITY OF ROCHESTER, ROCHESTER, NEW YORK

LARRY SCOTT BLACKMON

NYACOA President & District III Director

ANTHONY J. SMITH

NYACOA 1st Vice President

MAR'QUON FREDERICK

NYACOA 2nd Vice President & Assistant District III Director

www.NYACOA.ORG



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Brothers of NYACOA,

In accordance with Article IV, section 5.5 of the New York Association of Chapters of Alpha constitution, we are pleased to issue the official Convention Call for the 34th Anniversary NYACOA/District III Convention, to be held on November 17-19, 2023. This year’s convention will be held in Rochester, New York. The theme for this year’s convention is, **“Guided by the Light-Enhancing Alpha’s Relationship with YOU.”**

The Fraternity and its leadership ask that you attend chapter meetings, district conventions, regional conventions, and general conventions.. We need to increase our value with you, especially with our college Brothers. Similarly, we are at a time in our community where, the best of the best are needed to step up their involvement as leaders, role models, and inspiring forces. We need to redefine and increase OUR relationship with the community as Alpha representatives. That is the spirit behind this year’s theme, and we are excited to present this forum for that next step.

For the first time in years, the registration fee for college Brothers will be under \$100. In addition to our usual business sessions, competitions, and brotherhood engagement, this convention’s purpose is to introduce new ideas, out-of-the-box thinking, and foster conversations about what we can do differently to address where we are in the Fraternity, and in the community. We are excited to share that as a closing benefit, on Sunday, November 19, we will travel from Rochester to Buffalo for a Brotherhood Day at the Buffalo Bills versus New York Jets game! Ticketing information for those who wish to attend is forthcoming.

Registration is now open! Please visit the NYACOA website to register for this exciting convention. Additionally, we are excited for our competitions and know that we will have a great time in Rochester working to increase Alpha’s relationship with you. See you there!

Fraternally,

Bro. Larry Scott Blackmon
President, NYACOA
District III Director

Bro. Anthony J. Smith
1st Vice President, NYACOA

Bro. Mar’Quon Frederick
2nd Vice President, NYACOA
Assistant District III Director



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Brothers,

Rochester awaits us! Our team has worked diligently to provide a convention that is brotherhood focused, and beneficial to our continued growth. This year’s convention is being held in Area 1, and we thank the Mu Sigma and Eta Rho Lambda Brothers for serving as hosts. Additionally, we thank our Buffalo Brothers for working to make our first Buffalo tailgate a reality!

We are pleased that we can offer a registration fee that is under one hundred dollars for our college Brothers. Join us for a great time in Rochester. Tickets will move quickly. We strongly encourage you to sign up for this convention today. Please find details below:

REGISTER ONLINE: <http://www.nyacoa.org/convention>

Full Registration: (until Friday, November 3, 2023)

- Full Chapter Delegate Strength (3 Alumni) \$550.00
- Full Chapter Delegate Strength (3 College) \$275.00
- Full Brother (Alumni) \$200.00
- Full Brother (College) \$99.00
- *Note: Each chapter may only use the delegate strength rate once. Each chapter has 3 delegates for the NYACOA convention*

Neophyte / Miss Black & Gold Contestant Registration

(All Spr. 23 & Fall 23 initiates are REQUIRED to register and attend)

- Alumni Neophyte \$200.00
- College Neophyte \$99.00
- Miss Black and Gold Contestants \$150.00

A La Cart Ticket

- Miss Black & Gold / College Step Show \$15.00
- College Brothers Luncheon \$60.00
- Old Gold & Black Banquet \$80.00

Registration includes admission into all business sessions, a boxed lunch on Friday, admission to the President’s reception, a continental breakfast on Saturday, the College Brothers luncheon, the Old Gold and Black Banquet, convention workshops, and much more. Rochester is easily accessible via vehicle, Amtrack, or flights into Frederick Douglass Greater Rochester International Airport (ROC).

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CONVENTION LODGING

HILTON GARDEN INN, ROCHESTER/UNIVERSITY & MEDICAL CENTER

30 Celebration Drive, Rochester, NY 14620

NYACOA Room Rate:

\$209.00 Per Night (1 Queen Bed or 2 Queen Beds per room)

RSVP: <https://www.hilton.com/en/attend-my-event/alphaphialphafraternity/>

STAYBRIDGE SUITES

1000 Genesee Street, Rochester, NY 14611

NYACOA Room Rate:

From \$199 Per Night (There is no group listing for this property)

RSVP: www.stayur.com

ALL HOTEL LINKS CAN ALSO BE FOUND AT NYACOA.ORG

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CONVENTION AGENDA

THURSDAY, NOVEMBER 16, 2023

6:00 PM	-	7:00 PM	NYACOA Staff Meeting
7:00 PM	-	9:00 PM	NYACOA Staff Dinner
9:00 PM	-	11:00 PM	NYACOA Social Event

FRIDAY, NOVEMBER 17, 2023

7:30 AM	-	9:00 AM	NYACOA Holiday Toy Drive Shopping at Walmart
9:00 AM	-	5:00 PM	Registration
9:00 AM	-	5:00 PM	Convention Vendors
10:00 AM	-	10:50 AM	Workshop 1: The Traits of a Leader
11:00 AM	-	11:50 AM	Workshop #2: Enhancing Your Public Speaking Skills
12:00 PM	-	1:15 PM	Lunch
1:30 PM	-	2:20 PM	Workshop #3: NYACOA Legislative Priorities
2:30 PM	-	4:00 PM	Business Session #1
5:30 PM	-	7:00 PM	President’s “Welcome to Rochester” Reception
7:30 PM	-	12:00 AM	Miss Black and Gold, Stroll and Step Competition, Afterparties

SATURDAY, NOVEMBER 18, 2023

9:00 AM	-	5:00 PM	Registration
9:00 AM	-	5:00 PM	Convention Vendors
8:00 AM	-	8:50 AM	Continental Breakfast
8:00 AM	-	8:50 AM	Workshop #4 – The Formula for Successful Events
9:00 AM	-	9:50 AM	Workshop #5 – A College Brothers Conversation
10:00 AM	-	11:55 PM	Business Session II
12:00 PM	-	12:55 PM	<i>College Brothers Caucus (College Brothers Only)</i>
12:00 PM	-	12:55 PM	“Iron Sharpens Iron” – Winning Alpha Competitions
1:00 PM	-	2:30 PM	College Brothers Luncheon and Scholars Bowl
2:30 PM	-	3:45 PM	Business Session III
4:00 PM	-	6:00 PM	Health & Wellness Presentation / Fair
7:00 PM	-	10:00 PM	Old Gold and Black Gala

SUNDAY, NOVEMBER 19, 2023

12:00 PM	Departure from Rochester, New York to Buffalo, New York
2:00 PM	Brotherhood day and Alpha Tailgate at Buffalo Bills Stadium
4:25 PM	Buffalo Bills Vs. New York Jets Game